

## **Final Report to the W.K. Kellogg Foundation: National Leadership Conference for Students in Healthcare**

The First Annual National Leadership Conference for Students in Healthcare was held on November 9, 2002 in Philadelphia, Pennsylvania. Seven objectives were proposed prior to securing conference funding. The following section lists the objectives and how each objective was met.

### **Conference Objectives**

Objective 1: Hear former U.S. Surgeon General, David Satcher, M.D. Ph.D., speak about the ways in which we can collaborate to achieve our Nation's health objectives.

Objective 2: Participate in roundtable discussions to gain insight into perspectives and initiatives of health and health related professional student organizations and share ideas with fellow student leaders from multiple disciplines.

Objective 3: Learn about and develop effective collaborative leadership skills.

Objective 4: Begin discussions about developing conceptual models for collaborative, interdisciplinary student projects.

Objective 5: Participate in a town hall meeting with many of our nation's top health leaders from Centers for Disease Control and Prevention, Department of Health and Human Services, among others.

Objective 6: Establish a National Alliance among each participating health and health-related professional student organization.

Objective 7: Develop action items and next steps.

### **How Conference Objectives Were Met**

Seventy-three student leaders attended The First Annual National Leadership Conference for Students in Healthcare. These students represented the following thirteen health organizations: the American College of Healthcare Executives, the American College of Nurse Practitioners, the American Student Dental Association, the American Dietetic Association, the American Medical Association-Medical Student Section, the American Pharmaceutical Association-Academy of Students of Pharmacy, the National Association of Black Social Workers, the National Student Nurses Association, the Public Health Student Caucus, the Student Academy of the American Academy of Physician Assistants, the Student Assembly of the American Physical Therapy Association, the Student National Medical Association, and the Student Osteopathic Medical Association. Good health and healthcare are crucial to everyone regardless of race or ethnicity. In this inclusive spirit, we did not limit our partners and as expected had a diverse group of students participate in the conference.

Student leaders from the respective health organizations learned from the following presenters:

- a. Former U.S. Surgeon General, David Satcher MD, PhD highlighted how students and organizations can work together during his keynote address, "Collaboration to Achieve Healthy People 2010 Objectives."

- b. Betty Bekemeier and Judy McCree Carrington from the Turning Point National Leadership Development Collaborative presented an “Introduction to Collaborative Leadership: What it is and why you should care.”
- c. Lucy Tuton, Executive Director of Bridging the Gap, explained “Models of Effective Collaboration” and six students and professionals from successful Bridging the Gap projects shared effective models of collaboration, including a student model, professional/practice model, and service learning.

During roundtable discussions, student leaders learned from each other by sharing information on:

- a. Background of their professional organizations.
- b. Current work in their respective discipline.
- c. Future professional goals.
- d. How collaboration among health professionals will benefit their work.

Students participated in brainstorming work group discussions regarding collaborative efforts that could be implemented to attain Healthy People 2010 Objectives focusing on five areas: physical activity; overweight and obesity; tobacco use; substance abuse; and access to health care. In these work group sessions, all students discussed:

- a. Capacity of student organizations to interact with the community to participate in the implementation of projects.
- b. National initiatives of parent organizations that may serve as the foundation for national student initiatives.
- c. Agencies and organizations in their community that can provide useful data and information about community health status and specific health problems.
- d. Organizations in the community to work with collaboratively.

Students listened to a panel discussion and participated in a town hall meeting with some of the nation’s top health leaders in a session entitled “Working Together Now and in the Future to Improve Population Health.” Panel members included: Maureen Lichtveld, Public Health Practice Program Office Centers for Disease Control and Prevention; Dr. Woodie Kessel and Dr. Daniel Singer, Office of Disease Prevention Health Promotion, U.S. Department of Health and Human Services; Adewale Troutman, Fulton County Department of Health and Wellness; Peter Doukas, Temple University College of Allied Health Science and College of Pharmacy; Barbara DeBuono, Pfizer Public Health; and Barbara Day, Kentuckiana Health Fitness.

The Student Health Alliance (SHA) was formally established by eleven of the thirteen participating organizations during the signing of a Memorandum of Understanding (see pages 4 and 5). Specifically, the Memorandum of Understanding was signed by the leadership of: the American College of Nurse Practitioners, the American Student Dental Association, the American Dietetic Association, the American Medical Association - Medical Student Section, the American Medical Student Association, the American Physical Therapy Association's Student Assembly, the National Association of Black Social Workers, the Public Health Student Caucus, the Student Academy of the American Academy of Physician Assistants, the Student National Medical Association, and the

Student Osteopathic Medical Association. The terms and understanding set forth by the Memorandum of Understanding are as follows:

- All organizations will jointly organize and assemble an annual national meeting, the National Student Leadership Conference, to share ideas and information in order to work collaboratively on projects focused on preventing disease, promoting health and eliminating health disparities.
- All organizations will form an alliance in order to foster and promote collaborative work focused on prevention and the Nation's Health Objectives, Healthy People 2010.
- All organizations will urge their respective membership and chapters to participate in the collaborative projects developed as a result of the alliance.
- All organizations will work to establish a national coalition with an infrastructure to continue an interdisciplinary effort to advocate for improved health for all.
- All organizations will exchange relevant printed resources and other information on a regular basis for the cross-education of their members and constituencies, and the interdisciplinary encouragement of novel ideas and approaches to preventing disease and promoting health.

Action items and next steps for ongoing collaboration as outlined in the Memorandum of Understanding were discussed by appointed representatives from each of the participating organizations during the work group discussions. The conference planning committee will continue to convene conference calls and work in small groups to discuss and develop collaborative projects, strengthen partnerships among each of our organizations and move work group discussions forward. Finally, discussions are being held to organize a planning retreat for next year's leadership conference.

### **Participant Comments**

The following section highlights the feedback we received from conference participants.

In general, everyone was very pleased with the conference and provided us with very positive feedback. A comment by Eric Hodgsen, the National President of the American Medical Student Association exemplifies much of what we heard. He stated, "This meeting greatly exceeded my expectations. PHSC did an outstanding job organizing this meeting and we at AMSA are VERY impressed." People also liked the fact that the conference was held in conjunction with the American Public Health Association Annual Meeting because it is a multidisciplinary meeting that has Scientific Sessions and exhibits in the Exposition Hall that are of interest of everyone.

Overall, conference participants stated that the conference was exceptional. Conference participants also made several suggestions for strengthening the conference program for the future including: 1) reducing the amount of presentations and material packed into a one day agenda; 2) limiting the number of speakers; 3) increasing the number of working group discussions; 4) expanding the conference length to more than one day; and 5) increasing the number of breaks throughout the day to help participants stay alert and focused.

### **Memorandum of Understanding**

The following section includes the text for the Memorandum of Understanding signed by the leadership of the eleven aforementioned organizations.

# MEMORANDUM OF UNDERSTANDING

On Strengthening Cooperation and Collaboration Between  
the American College of Nurse Practitioners,  
the American Student Dental Association,  
the American Dietetic Association,  
the American Medical Association - Medical Student Section,  
the American Medical Student Association,  
the American Physical Therapy Association's Student Assembly,  
the National Association of Black Social Workers,  
the Public Health Student Caucus,  
the Student Academy of the American Academy of Physician Assistants,  
the Student National Medical Association, and  
the Student Osteopathic Medical Association,

The American College of Nurse Practitioners (ACNP), American Student Dental Association (ASDA), American Dietetic Association (ADA), American Medical Association - Medical Student Section (AMA-MSS), American Medical Student Association (AMSA), American Physical Therapy Association's Student Assembly (APTA), National Association of Black Social Workers (NABSW), Public Health Student Caucus (PHSC), Student Academy of the American Academy of Physician Assistants (SAAAPA), Student National Medical Association (SNMA), and Student Osteopathic Medical Association (SOMA) recognize they are natural partners, and as students believe they will be shaping the future management and delivery of effective and efficient healthcare and services.

**This Memorandum of Understanding** sets forth the terms and understanding between the ACNP, ASDA, ADA, AMA-MSS, AMSA, APTA, NABSW, PHSC, SAAAPA, SNMA, and SOMA for expanding the current level of cooperation and collaboration between all parties. The following consensus is hereby established:

- ❖ All organizations will jointly organize and assemble an annual national meeting, the National Student Leadership Conference, to share ideas and information in order to work collaboratively on projects focused on preventing disease, promoting health and eliminating health disparities.
- ❖ All organizations will form an alliance in order to foster and promote collaborative work focused on prevention and the Nation's Health Objectives, Healthy People 2010.
- ❖ All organizations will urge their respective membership and chapters to participate in the collaborative projects developed as a result of the alliance.
- ❖ All organizations will work to establish a national coalition with an infrastructure to continue an interdisciplinary effort to advocate for improved health for all.
- ❖ All organizations will exchange relevant printed resources and other information on a regular basis for the cross-education of their members and constituencies, and the interdisciplinary encouragement of novel ideas and approaches to preventing disease and promoting health.

**This Memorandum of Understanding** will become effective upon the signature of the authorized officials of the respective parties on Saturday, November 9, 2002. It will remain in effect until terminated by mutual agreement. The Memorandum will be reviewed annually, and may be amended as agreed to by all parties in writing.

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Edward P. Gruber  
President, ACNP

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Andrew Booth  
President, SAAAPA

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Sayed Attar  
President, ASDA

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Aderonke O. Omotade  
National President, SNMA

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Vicky Shanta  
Manager, Careers and Student Services,  
ADA

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Kasey Nelson  
President, SOMA

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Joshua Cohen  
Chair, AMA-MSS

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Eric Hodgson  
National President, AMSA

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Nick Haffey  
President, APTA-Student Assembly

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Princess Currence  
National Student Coordinator, NABSW

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Resa M. Jones  
President, PHSC

## Summary of Actual Expenses Incurred

The following section provides a detailed account of all the expenses incurred for The First Annual National Leadership Conference for Students in Healthcare. You will note that the preliminary budget of \$5020.25 was exceeded by \$390.07. This is primarily due to the fact that the original estimate received for audiovisual equipment and rental was much lower than the actual cost. To provide participants with a high quality conference and not greatly exceed our original budget, many goods and services were contributed in kind. The Public Health Student Caucus is responsible for paying all conference expenses in excess of the \$5000.00 provided by the W.K. Kellogg Foundation.

### Actual Expenses: National Leadership Conference for Students in Healthcare

<u>Facility and Food</u>	USD (\$)
Room fee at PA Convention Center	200.00
Conference audiovisual equipment rental and set-up	1139.55
Refreshments (Breakfast, Morning Break, Afternoon Break)	2343.60
Subtotal:	3683.15
<u>Honorariums/Tokens of Appreciation</u>	USD (\$)
Keynote Speaker	85.08
Panelists	720.99
Subtotal:	806.07
<u>Supplies and Printing Costs</u>	USD (\$)
Registration notice design and distribution	0 (in kind)
Name tags and name tag holders	54.31
Tent cards	15.11
Healthy People 2010 CD-Roms	0 (in kind)
Memorandum of Understanding	21.84
Conference agenda	0 (in kind)
Biosketches for Keynote and Panelists	0 (in kind)
Registration check-in and conference materials	0 (in kind)
Leadership manual	0 (in kind)
Leadership conference graphics	816.00
Subtotal:	907.26
<u>Collaborator Literature</u>	USD (\$)
Materials from participating student organizations	0 (in kind)
Subtotal:	0
<u>Postage</u>	USD (\$)
Letter of invitation to Keynote and Panelists	0 (in kind)
Additional correspondence	13.84
Subtotal:	13.84
<b>TOTAL:</b>	<b>5410.32</b>

## Conference Agenda



# American Public Health Association Public Health Student Caucus

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## First Annual National Leadership Conference for Student in Healthcare “Improving Health Through Collaboration”

### MEETING AGENDA

**When:** Saturday, November 9, 2002 from 8:30 a.m. – 5:15 p.m.

**Where:** Pennsylvania Convention Center  
1101 Arch Street  
Philadelphia, PA 19107  
Room 113C

8:00	Registration and Continental Breakfast	
8:30	I. Opening remarks	Chris Day
8:40	II. Keynote address: David Satcher, former U.S. Surgeon General “Collaboration to Achieve Healthy People 2010 Objectives.”	David Satcher (Confirmed)
9:10	III. Introduction to Collaborative Leadership	Betty Bekemeier, Judy McCree Carrington, Turning Point National Leadership Development Collaborative (Confirmed)
10:20	Break	
10:30	IV. Roundtable Activities <ul style="list-style-type: none"><li>• Introductions</li><li>• What are you doing today?</li><li>• Where do you want to be in 10 years?</li><li>• Who might you be working with that you are not already?</li><li>• How will this collaboration benefit your work?</li></ul>	Meeting Participants
11:15	V. Models of Effective Collaboration <ul style="list-style-type: none"><li>• Student Model</li><li>• Professional/Practice Model</li><li>• Service Learning</li></ul>	Lucy Tuton, Executive Director, Bridging the Gap (Confirmed)
12:15	Lunch	
1:00	VI. Achieve National Student Organization Goals through Collaboration	Student Presidents

2:00	VII. Healthy People 2010 Work Group Discussions	Meeting Participants and Panelists
3:00	Break	
3:15-3:30	VIII. Panel Discussion: Working Together Now and in the Future to Improve Health Presentations A. Maureen Lichtveld, Public Health Practice Program Office, Centers for Disease Control and Prevention	Confirmed Presenters/Panelists: Dr. Adewale Troutman, Director – Atlanta Fulton County Health Department Dr. Woodie Kessel – ODPHP, Dr. Daniel Singer, ODPHP, Dr. Barbara DeBuono Pfizer Public Health, Dr. Alfred Fishman, University of Pennsylvania, (ABSENT) Roger Bulger, Association of Academic Health Centers, (ABSENT) Barbara Day, Kentuckiana HealthFitness, Peter Doukas, Temple University, Maureen Lichtveld, CDC
3:30- 3:45	B. Dr. Woodie Kessel or Dr. Daniel Singer, Office of Disease Prevention Health Promotion, U.S. Public Health Service	
3:45- 4:00	C. Adewale Troutman, Director, Atlanta Department of Health and Wellness	
4:00- 4:15	D. Peter Doukas, College of Allied Health Science and College of Pharmacy, Temple University	
4:15–4:20	E. Roger Bulger, Association of Academic Health Centers	
4:20- 4:35	F. Barbara DeBuono, Pfizer Public Health	
5:00	IX. Formal signing of Memorandum of Understanding by Student Organization Presidents	Student Presidents
5:15	ADJOURN	